

Paul Maretzky

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Creative and versatile design professional with experience in graphic design and 3D modeling. Proven ability to produce compelling visual content that enhances brand presence across digital and print platforms. Seeking to leverage a diverse skill set to drive marketing success in a new role.

Work Experience

Fino Custom & Outdoor Quarters

Clifton, NJ

Graphic Designer

11/2023 - 04/2025

- Created realistic 3D animations for product lines, enhancing marketing visuals that contributed to a 10% increase in customer engagement.
- Applied Photoshop skills to refine visuals and create promotional assets, maintaining full brand consistency across campaigns and boosting audience attraction.
- Crafted targeted print and digital collateral for specialized product lines, increasing brand visibility by 18% within twelve months via consistent style and industry-informed design.
- Managed a junior 3D modeler's tasks and project timelines, ensuring 100% accuracy against product specifications and maintaining perfect alignment with brand guidelines.
- Developed high-fidelity 3D assets for promotional animations, meticulously matching real-life product specifications to ensure visual accuracy and support compelling brand storytelling.
- Established a comprehensive digital library of brand media, streamlining asset retrieval and supporting consistent campaign delivery.

AFR Mortgage Lending

Parsippany, NJ

Marketing and Graphic Design Intern

06/2023 - 10/2023

- Designed and developed a range of promotional materials for marketing campaigns, including social media graphics, web banners, and flyers that directly supported key business objectives.
- Contributed to creative strategy development by proposing design concepts and visual ideas during team brainstorming sessions for new marketing initiatives.
- Maintained and enforced visual brand identity and consistency across all digital platforms, including the company website, social media, and email marketing, to create a cohesive user experience.

Life Time Fitness

Florham Park, NJ

Facility Operations Team Member

05/2018 - 07/2024

- Demonstrated exceptional reliability and a strong work ethic over a six-year tenure, consistently upholding the highest standards of facility safety and cleanliness.
- Took ownership of facility integrity by proactively managing supply inventory, conducting regular equipment inspections, and ensuring a safe environment for all members and staff.
- Collaborated effectively with team members to achieve operational goals and readily adapted to evolving procedures, showcasing strong communication skills and flexibility.

Education

County College of Morris

Randolph, NJ

Associate of Applied Science , Graphic Design

12/2023

Skills

Social media management, Project management, Marketing, Videography, Photography, Branding, Time management, Teamwork, Creativity, Adaptability, Work ethic, Technical skills, Attention to detail, Decision-making, Multitasking, Organizational skills

Technical Skills:

3D Rendering, 3D Modeling, Adobe Creative Suite, PC, Mac, Computer Hardware, Zoom, Figma, Canva, Shopify, Unreal Engine, Blender, Microsoft Office